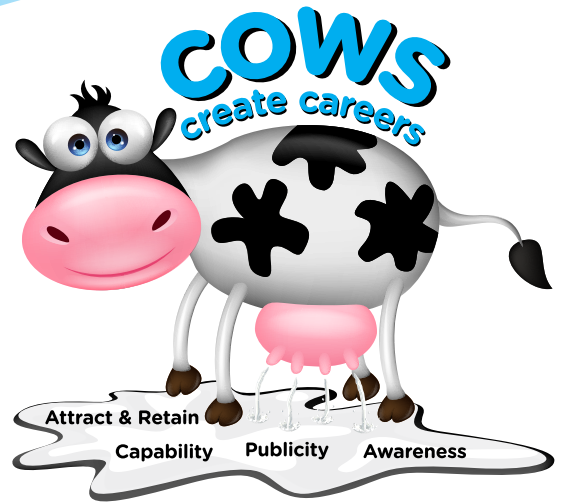


COWS CREATE CAREERS NATIONAL PRIZE



Schools who are eligible to enter this competition will be informed at the online presentation days. These schools will have a couple of weeks to prepare their submission.

Each region's winning school team is eligible to submit a final entry for judging towards the National prize of \$2,000. This competition is open to both senior and junior sections.



Criteria

Create a 60 second +/- 15 seconds video that includes the following:

- A friendly welcome and introduction from the entire team*
- A summary of what you have learnt from your Cows Create Careers experience
- A description about the impact of the Cows Create Careers program at your school
- A brief overview of what the \$2,000 prize money would mean for your school.

**students who are unable to be videoed are exempt from the welcome and introduction*

ADVICE

Use some creativity in your video and remember that you need to stand out from the herd.

REMEMBER

Hold your phone horizontally, so that you don't end up with black edges on your video.

Rubric

Topic	Percentage	Score
Introduction	25%	
Summary of Experience	25%	
Description about Impact	25%	
Overview of Prize Money	25%	
Total	100%	